



## Ad Specifications For 2008 MABA Show Book

- **All ads must be provided in one of the following digital formats:**

- pdf / jpg / tif / eps / psd / indd

*(please be sure that all bitmap images are 300 dpi & cmyk)*

*(In-Design files must include packaged links & fonts.)*

- **Ad Submission - Deadline is Oct.12th, 2008!**

Please do not try emailing us your ad. Ads may be submitted via the internet by using our drop box, or by \*mailing a cd, dvd or flash drive to:

*(\*Please note: No mailed materials will be returned.)*

Calico Moon Alpacas  
Attn: Ad For MABA Show Book 2008  
2121 Wilson Road  
White Hall, MD 21161

- **Directions for Drop Box**

1. Click on the supplied link ( <http://dropbox.yousendit.com/christinearmstrong1085541> )
2. Enter "MABA Show Ad" in the subject line
3. Enter your farm name in the "Enter Message" window
4. Click on "Browse" to select your ad file from your computer's library.
  - 4a. A menu of your available files will appear.
  - 4b. Click on the file you wish to send
  - 4c. Click on the "Open" button
  - 4d. Click on the "Add Another File" if you need to send more files (5 file limit per upload).
5. Click on "Send It"
6. You will receive a message from "christine armstrong via YouSendIt" verifying your upload was successful

- **For assistance using the drop box contact Chris Armstrong at 443.956.4178.**

- **Ad sizes and other details found on pages 2 and 3.**

- **Other Technical Assistance:**

If you're not sure if your ad is formatted properly, how to submit it, or need an ad designed, contact Jarvis Green via email or phone.  
[jarvisgreen3@yahoo.com](mailto:jarvisgreen3@yahoo.com) / 717.793.1422

[www.marylandalpacas.org](http://www.marylandalpacas.org)

Full Page - No Bleeds

7.5"W X 10"H

[www.marylandalpacas.org](http://www.marylandalpacas.org)

1/2 Page - No Bleeds  
7.5"W X 4.75"H

[www.marylandalpacas.org](http://www.marylandalpacas.org)

1/4 Page - No Bleeds  
3.625"W X 4.875"H

[www.marylandalpacas.org](http://www.marylandalpacas.org)

1/8 Page or Business Card - No Bleeds  
Max 3.625"W X 2.25"H

[www.marylandalpacas.org](http://www.marylandalpacas.org)

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