

Show Committee called to order 4:10 at Calico Moon

Andy Schnieder, Stephannie Morrison, Dave Nye, Joyce Miskovic and Chris & Jess Armstrong present.

General Discussion:

- Figuring out the break even point = need to fill 152 stalls
- We are currently at 148 pens sold thus far
- Consensus is we can't turn back now!
- We will be keeping very tight control of expenses and benefit from what we learned last year
- Sponsorships are down but still respectable

MD Machos discussion w/Tom Wilson – by Phone

- Tom will be handling the Maryland Machos
- Widening the pool by changing the criteria from last year
- 3 blue ribbons level III or above
- Champion or reserve champion offspring
- 5 to 7 herdsires
- Minimum bid 750.00 max bid 1,500.00
- Tom will rewrite the email announcement and chris will send out a blast ASAP

Seminars Report – Joyce

- Kathy Kenworthy is available to present
- Jackie Mathiason has agreed to present
- Joyce will be in touch with them and has additional contacts she will be making
- We are trying to stay focused on Fiber related topics
- We need to consider an “alpaca basics” if we don't get enough fiber speakers

Budget reviewed line by line:

- Where can we cut without compromising quality of the show? Do we have accurate numbers?

Miscellaneous TO DO items:

- Joyce has some contacts and may be able to assist with lowering a few misc. arena expenses. She will also contact her vet about handling the Saturday & Sunday on-call service and assist with writing some PR releases
- Dave will contact Georgia Mountain & Beth Lutz & Autumn Mist re: show participation / ads
- Stephanie will contact Convenience Catering about the show dates to confirm they can handle some of our requests. She will also begin to plan the Friday night food. She will contact Linda Minick about the MABA showcase announcement if we don't hear from Linda soon.
- Chris will contact Cherry Run about Bags, American Livestock about sponsorship and Steve about a newsprint ad and ad for the MABA Showcase that Linda Minnick will be managing.
- Jess needs to verify AV needs, contact JBW about clean up costs since our needs are different this year, arrange for security and insurance.
- He will also contact Robin Gilmore about the ad for our show book (he was given a full page last year).
- It was agreed that taking animals to the Carroll County Farmer's Market and mingling with the incoming crowd would generate some interest. Who to do...TBD

Meeting Adjourned 6:00