

# MABA Alpaca Celebration Show Committee Meeting 6.14.08

Meeting came to order at 11:00am at Calico Moon Alpacas.

Present: Andy Schneider, Dave Nye, Jess & Chris Armstrong, Al Beatty, Stephanie Morrison, Teece Nowell, Kathy Stumpf & Tilly Dorsey.

Jess Armstrong asked that everyone mark their calendars for the next meeting, scheduled for July 19th, the weekend following the MABA picnic.

Jess also announced we need to find or name a volunteer coordinator.

Status reports ~

**Budget:** Dave reviewed the current budget in detail. Many numbers are in place and on the expense side and are estimated based on the numbers of similar shows. Some items were questioned but most items were uncontested by the committee. **Dave will continue to update the budget** as all decisions which impact it are made. **Stephanie will make calls to facilitate the purchasing of tickets for judges.**

**Marketing:** Some committee members pointed out that flyers were not available at the PAOBA show. There was discussion about what the board had approved for marketing materials and what should be available. **Teece will follow up with Barry Clark to determine the status of invoices and other marketing related issues.**

**Public Relations:** Public relations for the show is very important, **Jess will follow up with Barry Clark to be sure of the PR plan.** Tilly offered to utilize her contacts at Fox 45 as well as some insight to a few effective methods of getting the media's attention.

**Web Site:** On line registration should open as early as possible, no date was confirmed. **Chris will move forward with the show module and the registration data base Don Tompkins is able to provide.** There was concern expressed about the ease of technical back up and support as well as ease of remote use by the superintendents. **Jess will make arrangements for a conference call** with the concerned volunteers.

**Fleece Show:** After some careful review of budget issues and logistics pertaining to the fleece show, Al Beatty provided a detailed run down of challenges other fleece shows have encountered. Following some lively discussion, Dave motioned and Stephanie seconded to remove the fleece show from the this year's plan. The motion passed unanimously, Jess abstained from the vote. In lieu of a fleece show the fiber committee will determine if a fiber co-op project is feasible in time for the show, **Teece will follow up with Nancy Brandt regarding the Fiber committee status and readiness.** Also, a community fiber

based project is of interest to the committee. Tilly motioned and Andy seconded to have **Al interface with Winnie Labrecque about some possibilities**. The motion passed. **Jess will contact AOBA, Cathy Oyster, Renee Petersam and Ruth Elvestad** about the change in our plans immediately.

**Show Layout:** A layout was viewed by the committee which includes 236 stalls, bleacher seating and 45 X70 rings. General approval was given to the plan with a need for only minor adjustments. No stall space is expected to be lost unless vendors of choice are found.

**Vendors:** Generally the committee would like to have vendors but the most recognizable ones are not interested in a Level III show in the fall. We need a volunteer to investigate local vendors, no one was assigned the task at this time.

**Seminars:** Lora McMunn, BOD Education Liaison, is currently working on a slate of seminars. The committee feels that basic info for new and potential breeders would be the best way to go. Mary Clark has volunteered to help organize and design new breeder seminars. Andy reminded the committee how easy it is to present the 101 seminars. The front show office is a possible location for these small seminars to take place. **Lora and Mary are to interface regarding the seminars** per conversations they have each had with Jess.

**Misc:** **Stephanie will contact her vet** to revisit her availability to work the vet check and be on call for the duration of the show.

**Stephanie & Tilly volunteered to organize courtesy refreshments** for Friday night check in. **Jess will verify we can do our own catering for Friday night.**

The next MAC meeting is scheduled for July 19th, time and location to be announced.

Minutes submitted by Chris Armstrong  
Meeting adjourned at 1:50 PM.