

MABA Alpaca Celebration

Show Committee Meeting 3.9.08

Meeting came to order at 11:15 AM at M.D.'s Country Pub, Glenelg,, MD.
Present: Tilly & Kate Dorsey, Teece Nowell, Andy Schneider, Mary & Barry Clark, Stephanie Morrison, Lora McMunn, Dave Nye, Julie Wysong, Kathy Stumpf, Jess & Chris Armstrong.

Items below appear in no particular order.

A preliminary floor plan was submitted for review. In order to move forward with sponsorships there was discussion about the plan, whether to include bleachers or not and if everyone felt 8x10 stalls were preferable. The maximum number of 8x10 stalls that will fit, based on the drawings provided, is 251 if the show ring size is reduced to 45X60 and no bleachers are included.

Since the updated budget numbers are based on 240 stalls, an additional plan that includes bleachers and 243 stalls was considered as the most desirable option thus far. Show ring size was shown at 45x60 and many felt the size should be increased to at least 45X70. Either floor plan will give 20 prime, ringside stalls. **Chris will rework the floor plan based on committee suggestions. Teece will move forward with the 243 stall floor plan for the purpose of selling sponsorships.**

A pen space cost comparison has been started. It is a work in progress and shows comparisons for 8x8 pen layouts as well. The committee unanimously agreed that 8x10 pens were much more desirable, would better for the alpacas and give the show a more upscale feel. The committee also discussed the maximum number of pens allowed and determined that we would go back to a five pen limit because of space limitations and our desire to be as inclusive as possible.

Teece presented the committee with an email from Robin Gilmore which offered free display space for MABA at his upcoming show. In addition, he is offering complimentary space to 4-H owned performance animals and will donate 100.00 to MABA for each Maryland farm that buys pen space. **Teece will make this announcement at the general meeting that follows.**

The committee also discussed the marketing needs for the show. Teece stated she had second thoughts about the board's decision to eliminate the Alpacas Magazine ad and a few committee members agreed that dropping it was not desirable. Since there was a quorum of board members present, the Marketing Committee was given the go ahead to proceed with the print ads but all agreed to drop the Alpaca Nations Banner ad. Stephanie provided the deadline information again and said March 20th was the cutoff date she was given for submissions in the Summer issue of Alpacas Magazine. Chris reminded the

committee that Steve Quigley was able to obtain extensions due to his close working relationship with Able Publishing. The committee endorsed the idea of eliminating sponsors on the front of the flyer and going ahead with a print run once minor design changes were made. Sponsors will be printed in black on the back side of the color ads so that they can be updated as time goes by and used for distribution. This will allow MABA members to hand out flyers at the Virginia Classic and many other upcoming shows and events. Barry offered to rework the copy on the current show ad in order to soften the "Best Show in Maryland" wording. He will contact Steve about revising the ad, being prepared to include the "certification pending" seal and getting it submitted to Alpacas Magazine for the Summer issue.

The next MAC meeting is scheduled for Sunday, May 18th at cpm to accommodate work and church schedules. Tentatively, we have planned to meet at Teece's office in Catonsville.

Meeting adjourned at 12:50 PM.