

# MABA Alpaca Celebration Show Committee Meeting 2.2.08

Meeting came to order 1:45

Present: Jess & Chris Armstrong, Tilly Dorsey, Teece Nowell, Andy Schnieder, Al & Catherine Beatty, Stephanie Morrison, Renee Petersam and Lora McMunn.

Jess Armstrong announced that we have a signed contract from Wade Geese, and a contract in the hands of Jill MacLeod who has verbally committed to the dates. Renee will be obtaining a signed contract from Ruth Elvestead who has also verbally committed to judging the fleece show. Wade will be handling the Suris and the Performance classes. The committee voted to formalize the show name as "MABA Alpaca Celebration".

Renee presented the latest version of the Fleece show forms and Registration forms she had created, Al suggested a few minor changes to help the fleece entry forms pass the certification process more easily, he also urged the committee to employ a 130 fleece cut off in the interest of space. There was general discussion about the "postmarked by" dates for entries for both Fleece and Halter show. It was decided that Early Bird Registration will be 9/1/08, Regular Registration would be 9/20/08 and Late Registration would be 10/14/08. No decision was made about faxed entries. **Renee will make the changes to the registration forms. Teece will make changes to the class list form. Jess will email the committee with a proposed Rules form once he's had a chance to review rules from other shows. Stephanie volunteered to be the Show Registrar but she will not be responsible for putting the show packets together. We are considering offering on line registrations though a third party software package that has been used by Empire, Virginia Classic, Carolina and the Jubilee. Chris will confirm that we have the ability to opt out if AOBA mandates their registration software be used and if on line payment is an option.**

Al mentioned that Fleece and Halter superintendents must have ability to collect the non AOBA show division fees if they are required. This means that we must be sure to verify whether exhibitors are or are not registered with the show division as entries are coming in. No final decision was reached about how this money would be collected if exhibitors wished to pay by credit card.

There was a question raised about the 50/50 vs 60/40 judging rule for the show and the committee determined that for the first show it was safer to keep with 50/50. This subject may be revisited for future shows.

The show book and advertising for the show will be printed in four color. There was some discussion about the marketing materials for the show needing to remain consistent with MABA's brand identity. Steve Quigley of Grindstone Graphics is the choice vendor for creation of all visual marketing materials. Stephanie presented information she had gathered on deadlines and fees for ads to run in Alpacas Magazine. Our first major deadline is March 20th, but **Teece** will be attending the Carolina Celebration show in mid February and would like a flyer to drop off with breeders, she **will be heading up the effort to recruit sponsors. Chris will seek multiple quotes for printing services and coordinate with Steve anything needed for advertising the show.**

There was general discussion of the schedule; smooth check in process is critical on Friday but a start time was not determined, no formal dinner is going to be offered either night. Al suggested approaching Ruth Ingelfield to be a floater during color check to help settle questions, Jess agreed to call her. A judge would be made available Friday evening to resolve lingering questions about color. The exhibitor's meeting will be Saturday morning at 7:30. Showmanship classes would run

first in the Suri ring on Saturday and need to be kept to a two hour window. The Suri ring would then run Halter classes. The Obstacle classes would run on Sunday morning in the suri ring, followed by the suri Production classes and then any remaining Halter. Huayaca classes would run continuously in the other ring, with Production classes running first thing Sunday morning. The Fleece show would run like clockwork in the far corner of the arena, behind the blue curtain but not in the rabbit barn.

The committee discussed many of the things that would make a good show, none in great detail; arm bands as opposed to number cards are preferred, Catherine agreed to look into area hotels and restaurants, it was suggested that we find a way to list the restaurants and possibly even obtain “coupons” for exhibitors, a tack vendor may be the only vendor we have space for and farms will be permitted to sell alpaca merchandise from their display booths in order to have end products, there will be no Judges Choice award, the show will endeavor to be as “green” as possible.

The next meeting will be a 10:00 breakfast meeting before the general meeting on March 9th. The next two meetings will be May 17th and June 14th, locations TBD.

Jess passed out a revised Show Committee Charter for review and asked for committee members to get back by email with comments.

Meeting Ajournd 4:45

Minutes Submitted by Chris Armstrong