



Maryland Alpaca Breeders Association
Board of Directors Meeting Minutes
May 8, 2006

I. Call to order

Jess Armstrong called to order the Board of Directors meeting of the Maryland Alpaca Breeder's Association at the My Lady's Manor Alpaca Farm on May 8, 2006 at 7:19PM in Monkton, MD.

II. Roll Call

The following Board members were present:

- Jess Armstrong, President
- Barry Clark, Vice President
- Charles Gulotta, Treasurer
- John Petersam, Secretary
- Cathy Drennan, Member-at-Large
- Josephine Gilman, Member-at-Large (via conference call)
- Patti Anderson, Past President

The following non-Board members were present:

- Chris Armstrong – Web Committee

III. New Business

○ **Treasurer's Report**

- Chuck Gulotta:
 - No change in the treasury.
 - John motions to accept Chuck's report, seconded by Patti, approved by all.

○ **Budget**

- Chuck – Taxes and preparation should be less than anticipated, and both liability insurance and Grindstone Graphics bill have already been paid.
- Chris Armstrong reported on price of Business Cards & Post Cards
 - Steve Quigley recommended a company in California.

Business Cards

- To create & print 1000 business cards = \$110.
- To create & print 2000 business cards = \$195.
- To create & print 3000 business cards = \$225.
- All of the cards are one sided. It would be an additional \$10 to create a second side.

Post Cards

- To create & print 2000 post cards = \$300.
 - To create & print 3000 post cards = \$340.
 - The post cards are double sided and both full color. We could reformat our Sheep & Wool festival advertisement.
 - Reputable local, small printers are about twice the price of online printers.

 - Magnets seemed expensive, and the board did not seem very excited about them anyway.

 - Patti suggested VistaPrint.com and CopyCraft.com. She has used them for flyers, and has been very satisfied.

 - John motions to hold off a vote on business cards and post cards until after we have firm numbers for the type conference and other bills. This should not be a problem since nothing is necessary until August at the earliest.

 - Chuck seconds the motion, which is accepted by all.
- Jess – The picnic budget, ballots and postage are all numbers that could be decreased.

 - Jess – Val & Scott said that we are waiting to see what VAOBA and MAPACA are going to do about the Type Conference. VAOBA is looking for a second location to back up the one in Frederick. We are waiting to see if MAPACA is going to fund it.

○ **Committee Formation**

- Chris states that the MABA booth coordinator position is no longer necessary since we no longer have a booth. Also, the directory coordinator and archivist can also be absorbed.

- John states that the membership committee can consist of the Treasurer (chairman), sending an email to the Secretary and Webmaster. The secretary can welcome new members and keep them apprised of new events, and the Webmaster can add them to the website.

- Jo recommends having a few standing committees and make the rest ad-hoc committees. The committees should be chosen carefully so that we can accomplish our goals.

- Patti states that we have a lot of people that will volunteer if they are told what needs to be done.

- John recognizes the need for fundraising to bring revenue to the organization.

- Jess believes that each committee can organize its own event, so the event committee is not necessary.
- John believes that we should be working towards a Maryland Alpaca Show within the next couple of years.
- Chuck suggests making our goals for this year the Website, Type Conference, and getting the Fiber committee started.
- Chuck suggests renaming the marketing/website committee the MARWEB committee.

A discussion ensues on the current and future state of the website.

- Patti would love to see committee members on the marketing/website committee to come up with new ideas.
- John thinks that if we charge for the calendar listings, we should send out emails for them as well. That way, the people get a better value for their dollar. This would be a responsibility of the MARWEB committee.
- Chuck recommends all member events be free, but non-members be charged \$20.
- Chris requests that the board and members at large help get things listed on the calendar.
- Chuck motions for free listings on the calendar, seconded by Kathy, and approved by all.
- Patti motions for the establishment of the MARWEB, Education, and Fiber committees.
- Barry seconds it, and it is approved by all.

Action Items

- Barry will write the charter for the Education committee once the details have been provided to him.
- John and Chuck will both be board liaisons to the Education committee.
- Jess will continue to be the unofficial liaison for the MARWEB committee for the time being.
- Jo will help write the charter for the MARWEB committee.
- Patti and Kathy will be the Fiber committee liaisons.

IV. Future Meetings

- BOD meeting 7/9 before the Picnic.
- Picnic - 7/9 at 2:00pm at the Criative Acres farm in Jarrettsville.

V. Adjournment

John motions adjournment, seconded by Jo. All approved. The meeting adjourned at 9:28pm.

Minutes submitted by: John E. Petersam
Secretary
Maryland Alpaca Breeder's Association