

# MABA BOD Meeting

## 4.07.08 Minutes

The April 7th meeting of MABA's Board of Directors was called to order at 7:00 pm by President Teece Nowell. The meeting took place at 5710 Executive Dr, Suite 105, in Catonsville, MD. Nancy Brandt was present via telephone, Dave Nye, Chris Armstrong, Lora McMunn and Kate Dorsey were present.

### Old Business:

The minutes from the 2.24.08 BOD meeting were approved.

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### New Business:

#### GENERAL COMMITTEE BUSINESS~

Teece reviewed expectations regarding the Committees and reminded everyone that it is a critical time for MABA and we all need to meet our commitments in order for the organization to have a successful year.

#### BUDGET ACCOUNTABILITY~

Members have begun to express questions regarding the fiscal wisdom and return on investment to MABA provided by the MAC show. Dave Nye and Nancy Brandt will work closely together to assure a well planned show budget and accountability. Dave will oversee the show budget and Nancy will create a check request voucher in order to assure a trackable use of funds approved by the BOD and show committee.

#### MARKETING COMMITTEE~

There was general discussion and review of the various updated logo designs provided by Steve Quigley. The Board decided to proceed with the selection of a final logo treatment. The Board was able to also finalize a business card design, a tag line and banners for the display booth. Teece Nowell will interface with Steve Quigley on the printed materials needed for the immediate future and be responsible for bringing the Marketing Committee up to speed on all marketing related decisions made at the meeting.

Following the design review there was additional discussion about the upcoming needs our MABA show will have relating to the Marketing Committee. The Board agreed that the show premium book will be handled by the show committee. In addition, Chris Armstrong will be responsible for all issues related to the website and was appointed as the MABA Website Coordinator. Kate Dorsey motioned and Dave Nye seconded, the motion passed unanimously.

#### EVENTS COMMITTEE~

Dave reported that the Maryland Agriculture Open house was very well attended. The day was very windy and the sign up sheets were difficult to use. In the future, the business cards will be very helpful and they will be available at the booth MABA will have at the Maryland Show and also at the MAPACA Jubilee, along with updated flyers. Dave will be responsible for follow ups on anyone who does sign in and also for the set up and tear down of the booth.

#### MEMBERSHIP COMMITTEE~

Chris presented questions to the Board that were brought up at the last Membership Committee meeting. The Board agreed that non renewed members should continue to receive email communications about upcoming meetings and events in the hopes they will remain interested.

They will be contacted 30 days after their membership expires by phone as a final reminder. Remaining on the MABA email list will be optional, but once membership has lapsed their listing will be deactivated.

#### SHOW COMMITTEE~

Kate reported that the next show committee meeting will be May 18th. We have been granted the official "pending" status by AOBA.

There was discussion by the BOD about revising the Sponsorship levels to reflect the current floor plan layout. There were additional ideas reviewed that could be offered to sponsors; name tag ribbons and class sponsorships were determined to be good additions. Teece will revise the sponsorship levels and have a final sign up form ready in time for the Maryland Alpaca Show and Sale. Additionally, we will offer a sponsorship for the fleece show.

The next BOD meeting is scheduled for June 1st. Time and location to be announced.

Meeting adjourned 9:30 pm.

Respectfully Submitted by  
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