



## **Maryland Alpaca Breeders Association**

### **Board of Directors Meeting Minutes**

February 23, 2005

#### **I. Call to order**

Patti Anderson called to order the Board of Directors meeting of the Maryland Alpaca Breeders Association at 5:26 PM on February 23, 2005 in Mt. Airy, MD.

#### **II. Roll call**

The following Board members were present:

- Patti Anderson – President
- LuAnn Lumsden – Vice President
- Glenn Cook – Member at large
- Rick Stumpf – Member at large
- Jeffrey Charikofsky - Secretary

The following non-Board members were present:

- Scott Gove – Co-Chair Education Committee

#### **III. Old Business**

- The meeting minutes from the January 9, 2005 Board of Directors Meeting and the General Membership meeting were accepted. The minutes will be emailed to the members until the website is available for electronic posting.

#### **IV. New Business**

- **Glenn Cook** reported that the Show Place A in Upper Marlboro, MD arena used for AlpacaRama is available the second week in November. No action concerning the potential use was taken.
- There was no official Treasurer's report due to the absence of **Wayne Aldrich**. Three (3) new memberships have been received.
- The proposed Neonatal Clinic with Dr. Toni Cotton was presented by **Scott Gove**
  - Schedule would be 1<sup>st</sup> or 2<sup>nd</sup> weekend in October
  - Location would be Buckeystown Animal Hospital (Frederick area)
  - A total of thirty (30) people could attend the morning lecture
  - A maximum of fifteen (15) would be accommodated at the afternoon hands-on lab.
    - Potential ideas for the remaining fifteen (15) participants were discussed. Ideas include:
      - Pasture walk/management seminar by Terry Poole (no charge to MABA)

- Hiring an outside veterinarian to teach related subject such as cria medical care, newborn management, etc. with hands-on portion demonstrating techniques
  - Seminar will include continental breakfast and lunch
  - MABA will need to provide folding chairs and not tables were needed
  - Grants from AOBA and MAPACA will be applied for to help offset costs. Seminar fees will be reviewed to insure costs are covered in case MaPaca grant does not get approved
  - The BOD reviewed the proposed budget

**Motion by Rick Stumpf to approve seminar and accept budget. Seconded by LuAnn Lumsden. Motion passed unanimously.**

**Motion by LuAnn Lumsden to authorize Valerie Perrin (Educational Committee) to sign and submit grant proposals to AOBA and MAPACA based on BOD approved seminars and budgets. Motion seconded by Glenn Cook. Motion passed unanimously.**

- **Scott Gove** reviewed the potential of presenting Alpacas 101 in Maryland.
  - Funds would be requested from MAPACA to procure leads
  - MAPACA would provide funding; MABA would administer and request a 20% fee.
- **Valerie Perrin** has requested that she produce a questionnaire/survey for the March General Membership meeting requesting guidance on future areas of education interest.
- **Glenn Cook** will work with **Valerie Perrin** to add additional questions to the survey. Survey will be emailed to the BOD for approval before general distribution at the March MABA Meeting. **Scott Gove** reviewed the status of the alpaca show at the The Great Frederick Fair.
  - Judge – Kevin O’Leary
  - Show Superintendent – Peg Stephens
  - Barn Manager – Scott Gove
  - Show to be advertised on MABA website and MAPACA newsletter.
  - Fleece show to be AOBA certified if there are thirty-six (36) fleeces entered
    - Winning fleeces would need to be on display until following Saturday (~7 days)
    - No Fleece Superintendent yet confirmed
  - 4-H Show is interested in becoming a certified show also
- **Chris Armstrong** will be producing a list of volunteers/committee members based on membership form submissions.
- Website discussion
  - Some vendor listings are now posted.
  - BOD to remind members of the get one free by selling two deal
  - A discussion on how to get additional listings and generate some significant web hits occurred.

- Site promotion – a discussion on using techniques such as banner ads, search engine submissions occurred
  - Current site technology – site seems to be static and is not generating any dynamic content. If this is true, are we capable of supporting more advanced concepts such discussion boards, significant advertisement volumes, significant animal listings, auctions, etc. Need to make it easy and quick to maintain using member on-line input, like AlpacaNation.
    - **Jeff Charikofsky** to take BOD lead of learning current technology situation with the website.
  - Event listings on the web site were briefly discussed generating a need to policies and procedures that can be applied in a standard manner. Goal is to generate interest in events without compromising Maryland alpaca breeders’ marketing and sales efforts. A discussion of where do we go from here with the website since it appears this will be our primary area of marketing.
    - **Follow-up discussion at next BOD meeting on 3/13/05.**
- A discussion of the role of the Associate Membership was held.
  - What rights, roles, and privileges does Associate Membership vs. Farm Membership provide? BOD needs to determine.
    - **Jeff Charikofsky** to examine current Bylaws
  - Should this membership type be discontinued such that members are either farm members or vendors– may require modification of Bylaws
  - A discussion of what type, if any, of animal listings to accept from out of state farms occurred
- A discussion on the role of MABA and any financial support for the Great Frederick Fair occurred
  - A request will be made to **Wayne Aldrich** to obtain financial information on past support
  - We are limited to 120 animals maximum by the Fair
  - This is not a MABA sponsored show – what should MABA’s level of involvement be?
  - **Follow-up discussion at next BOD meeting on 3/13/05.**

V. The Board of Directors and the committees will meet before the next Membership meeting. General Membership Meeting to be held at the Howard County Library at 2:00 PM. BOD Meeting will be held at 12:00 non at Lou Rimbaugh’s house preceding the general meeting.

**VI. Adjournment**

**Patti Anderson** adjourned the meeting at **7:55 PM**.

Minutes submitted by: Jeffrey G. Charikofsky, Secretary, Maryland Alpaca Breeders Association