

BOD Meeting 1.25.09

Called to order 1:50

Dave, Lora, Andy, Stephanie & Chris were all present. Al & Catherine Beatty attended by invitation.

Al & Catherine Beatty presented the basic facts to the board about the project as it unfolded in 2008 and so far in '09.

- Al indicated that if the BOD wants to take the fiber committee in a different direction he will take this on himself.
- No marketing has been done other than through MABA website and via Catherine at events.
- Kentucky and PAOBA have been moving forward with their own projects due to MABA yarn project. MABA can do good for state and members if the project is managed properly.
- 12.00 per pound was paid to MABA members up front.
- MABA is supposed to get \$5 to \$6 per skien
- 5000 brochures were printed, but have not been widely distributed, Nancy Brandt was given 1000 prior to the show.
- Al & Catherine felt the MABA yarn shop should have been the only yarn available at the November show.
- Once the process has been completed 3 times we can go for a “state grant”. Seeking a specific grant at this point would be premature, there is a serious need for a solid Marketing and Fiber committee in Al's view.
- Goal was to show the animals produce a viable product, that can be “american made” and alpacas are therefore a legitimate agricultural livestock.
- Some interest has been declared by some members about getting involved in the fiber project as it moves forward. No action was taken last year to involve those who expressed interest in the committee.
- 167 skeins sold to date
- 8,381.00 is the current value of the remaining yarn
- 6.00 per skein is “profit”

This completed the presentation Al made to the board about his vision of the yarn project. General discussion by the board about the fiber project followed.

- A sample kit to go with the booth should be designed that include swatch books made to provide physical samples of colors available with description of yarn.
- We need a fiber maven, but a big issue is how do we get the marketing and fulfillment stuff handled.
- Al will continue to sell yarn in the meantime.
- We need to determine a possible “custodian” for the fiber project, rather than a volunteer or committee chair.
- We need to educate MABA members better about fiber processing, sorting, yarn styles etc.
- We need a list of directives.
- Dave will let Al know outcome of BOD meeting regarding the fiber project once we review the treasure's report.
- Fiber committee members need to be contacted and last years committee members were assigned to board members for an outreach program.
- MABA is not a 501c-3, we are a 501c-5, therefore we are obligated to pay sales tax. This needs to be addressed with Boyle.

Treasure's report:

Show profit was 21,000.00

1,850.00 Balance in MABA general fund

Yarn checks have not yet been deposited

7,868.00 was spent for all yarn expenses including brochures, paper bags, signs

2,713.00 sales +1500.00 for sponsorship = total expenses Al has recaptured so far

3654.69 is the current amount needed to completely reimburse Al Beatty

8,318.00 is the "retail value" of current inventory

BOD voted to keep the project in MABA and issue a check needs to Al

General discussion about the budget:

Recurring expenses include~

Bank Charges 100

Picnic 150

Postage & delivery 50

Tax prep 450

Insurance 500

Web hosting 400

Webmaster 3,000

New projects~

Yarn project, Fiber purchase & production 8,0000

Education program 2,000

New MABA downloadable brochure 2000

ARF donation 1000

4-H donation 500

Miscellaneous:

New membership meetings are officially now the first Sunday of March, June, October and December

Affiliate congress is now the "Affiliate Forum", Stephanie will contact Rick Stumpf about reimbursements. BOD will continue to send Rick

MABA members who attend Robin's show will benefit the organization by 100.00 per farm

MAC Show:

Following discussion about the practicality of hosting another show from an economic standpoint the board decided we should plan to move forward but the platinum sponsors should be contacted to gauge interest. Last year's platinum sponsors were assigned to bod members for an outreach call.

General meeting andy will contact the library

Feb 22nd at Steph's 11 – next BOD meeting

Meeting adjourned at 5:30